



SPONSORSHIP

Depending on your level of commitment, your message will be seen during the festival's promotion period. The targeted audience of the Asian Festival includes diverse communities from Central Ohio, all across Ohio and surrounding States. The Asian Festival appreciates and relies upon the gracious financial and in-kind support of our sponsors. The Sponsorship Categories have been created to appropriately recognize the various levels of support provided by sponsors:

PRESENTING SPONSOR \$75,000

This sponsor presents a major area with big banners in this area. The sponsor's name will be announced in each TV show and segment and radio show. Social media will make a special arrangement to recognize this level of sponsor. **Enjoy every benefit for the Platinum Sponsor.**

DIAMOND SPONSOR \$50,000

This sponsor presents a minor area with banners appearance allow this area. The sponsor's name will be announced in each TV show and segment. Social media will make a special arrangement to recognize this level of sponsor. **Enjoy every benefit for the Platinum Sponsor.**

Platinum Sponsor \$20,000

- Special arrangement for promoting the event
- Special Recognition as Major Sponsor during Gala Reception
- Special Recognition as Major Sponsor during Opening Ceremony, poster advertisements
- Special Mention in all printed materials
- Special Display Booth location and space for two 10'X 20'
- Job Fair Booth
- Logo Recognition on web page and flyer
- Full Page color premium ad placement in the program book
- Visibility of Sponsorship in all Asian Festival TV Promotions
- Logo on The Columbus Dispatch and Suburban Newspaper
- Opportunity to sponsor a Dragon Boat or Participate as team in the Dragon Boat Race

Golden Dragon Sponsor \$15,000

- Special Recognition as Major Sponsor during Gala Reception
- Special Recognition as Major Sponsor during Opening Ceremony Special Display of banner or poster advertisements, Golf Cart Banner
- Special Mention in all printed materials
- Special Display Booth location and one 10'X 20' space
- Job Fair Booth
- Logo Recognition on web page and flyer
- Full Page color premium ad placement in the program book
- Visibility of Sponsorship in some Asian Festival TV promotions
- Opportunity to sponsor a Dragon Boat or Participate as a team in the Dragon Boat Race

Magnificent Jade Sponsor \$10,000

- Special Recognition during Gala Reception
- Special Mention during Opening Ceremony
- Special Display of banner or poster advertisement
- Special Mention in the program book
- Free Display Booth - 10'X 20'
- Logo Recognition on web page and flyer
- Full Page Color Ad in program book

Lotus Sponsor \$2,500

- Acknowledgement of Sponsorship during Gala Reception
- Display of Logo on the flyer
- Display of Logo on program book
- Special Mention in program book

Friendly Sponsor \$500

- Acknowledgement of Sponsorship during Gala Reception
- Recognition in program book as group listing

Silver Phoenix Sponsor \$5,000

- Special Recognition during Gala Reception
- Free Display Booth - 10' X 10'
- Logo Recognition on the flyer and web page
- Full Page color ad in program book
- Special Mention in program book

Rose Sponsor \$1,000

- Acknowledgement of Sponsorship during Gala Reception
- Display of Logo in program book
- Recognition in program book

For more information please visit our websites at:
www.asian-festival.org
www.asianfestivaldragonboat.org



For more details on how to become a sponsor for this unique festival contact:

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